

IN THE CLAIMS

1. (Cancelled)
2. (Currently Amended) ~~The computerized method of claim 1, wherein the search searches for~~ A computerized method for brokering digital content between a buyer and a seller on a public submission content library comprising:
 - receiving a query from the seller for a request from the buyer for digital content having [[the]] user-specified criteria;
 - performing a search on a server in response to the query;
 - receiving a bid from the buyer for the digital content;
 - sending the bid to the seller;
 - receiving a response to the bid from the seller; and
 - releasing the digital content to the buyer if an agreement is reached between the buyer and the seller.
3. (Original) The computerized method of claim 2 further comprising:
 - receiving an offer from the seller of the content in response to the search for a request; and
 - sending the offer to the buyer.
4. (Original) The computerized method of claim 3, wherein the offer comprises a sample of the content.
5. (Original) The computerized method of claim 2, wherein releasing the content to the buyer comprises:
 - receiving the content from the seller; and
 - sending the content to the buyer.
6. (Currently Amended) The computerized method of claim [[1]] 2 further

comprising receiving the content from the seller prior to the search.

7. (Currently Amended) The computerized method of claim [[1]] 2, wherein the response from the seller is a counteroffer and further comprising:

sending the counteroffer to the buyer; and
receiving a response to the counteroffer from the buyer.

8. (Currently Amended) The computerized method of claim [[1]] 2 further comprising:

receiving payment for the content from the buyer; and
validating the payment.

9. (Currently Amended) The computerized method of claim [[1]] 2, wherein releasing the content to the buyer comprises:

watermarking the content; and
sending the content as watermarked to the buyer.

10. (Currently Amended) The computerized method of claim [[1]] 2 further comprising soliciting a rating from the buyer and the seller.

11. (Currently Amended) The computerized method of claim [[1]] 2 further comprising:

tracking use of the content by the buyer in accordance with restrictions placed on the content by the seller; and
notifying the seller if the use of the content by the buyer violates the restrictions.

12. (Original) The computerized method of claim 11 further comprising:
notifying the buyer if the use of the content by the buyer violates the restrictions.

13. (Currently Amended) The computerized method of claim [[1]] 2 further

comprising:

receiving compensation for brokering services from the buyer.

14. (Currently Amended) The computerized method of claim [[1]] 2 further comprising:

receiving compensation for brokering services from the seller.

15. (Currently Amended) The computerized method of claim [[1]] 2 further comprising:

receiving revenue for advertisements displayed to the buyer and seller.

16. (Cancelled)

17. (Currently Amended) The computerized server of claim [[16]] 18, wherein the financials function further operates to cause the processing unit to manage a payment from the buyer to the seller.

18. (Currently Amended) ~~The computerized server of claim 16, wherein the search function operates to cause the processing unit to search for~~ A computerized server comprising:

a processing unit;

a memory coupled to the processing unit through a system bus; and

a search function executed from the memory to cause the processing unit to perform a search in response to a query received from a seller, the query for a request from [[the]] a buyer for digital content having [[the]] user-specified criteria; and

a financials function executed from the memory to cause the processing unit to manage negotiations between the buyer and the seller of the digital content.

19. (Currently Amended) The computerized server of claim [[16]] 18 further comprising:

a watermarking function executed from the memory to cause the processing unit to watermark the content.

20. (Currently Amended) The computerized server of claim [[16]] 18 further comprising:

a ratings function executed from the memory to cause the processing unit to solicit a rating from the buyer and the seller.

21. (Currently Amended) The computerized server of claim [[16]] 18 further comprising:

a tracking function executed from the memory to cause the processing unit to track use of the content by the buyer in accordance with restrictions placed on the content by the seller and further to notify the seller if the use of the content by the buyer violates the restrictions.

22. (Cancelled)

23. (Currently Amended) The computer-readable medium of claim [[22]] 24 having further computer-executable instructions to cause the financials function to manage a payment from the buyer to the seller.

24. (Currently Amended) ~~The computer-readable medium of claim 22 having further computer-executable instructions to cause the search function to search for A~~
computer-readable medium having computer-executable instructions comprising:

a search function to perform a search in response to a query received from a seller, the query for a request from [[the]] a buyer for digital content having [[the]] user-specified criteria; and

a financials function to manage negotiations between the buyer and the seller of the digital content.

25. (Currently Amended) The computer-readable medium of claim ~~[[22]]~~ 24 having further computer-executable instructions comprising:
a watermarking function to watermark the content.
26. (Currently Amended) The computer-readable medium of claim ~~[[22]]~~ 24 having further computer-executable instructions comprising:
a ratings function to solicit a rating from the buyer and the seller.
27. (Currently Amended) The computer-readable medium of claim ~~[[22]]~~ 24 having further computer-executable instructions comprising:
a tracking function to track use of the content by the buyer in accordance with restrictions placed on the content by the seller and to notify the seller if the use of the content by the buyer violates the restrictions.
28. (New) An apparatus for brokering digital content between a buyer and a seller on a public submission content library comprising:
means for receiving a query from the seller for a request from the buyer for digital content having user-specified criteria;
means for performing a search on a server in response to the query;
means for receiving a bid from the buyer for the digital content;
means for sending the bid to the seller;
means for receiving a response to the bid from the seller; and
means for releasing the digital content to the buyer if an agreement is reached between the buyer and the seller.
29. (New) The apparatus of claim 28 further comprising:
means for receiving an offer from the seller of the content in response to the search for a request; and
means for sending the offer to the buyer.

30. (New) The apparatus of claim 29, wherein the offer comprises a sample of the content.
31. (New) The apparatus of claim 28, wherein the means for releasing the content to the buyer comprises:
means for watermarking the content; and
means for sending the content as watermarked to the buyer.
32. (New) The apparatus of claim 28 further comprising:
means for tracking use of the content by the buyer in accordance with restrictions placed on the content by the seller; and
means for notifying the seller if the use of the content by the buyer violates the restrictions.
33. (New) The apparatus of claim 32 further comprising:
means for notifying the buyer if the use of the content by the buyer violates the restrictions.
34. (New) The apparatus of claim 28 further comprising:
means for receiving compensation for brokering services from either the buyer or the seller.
35. (New) The apparatus of claim 28 further comprising:
means for receiving revenue for advertisements displayed to the buyer and the seller.